

## **Color Energies**

Effectiveness in your team is a challenge every day! We help you to design your team in the right color-energy combination.

People can see the same thing, but perceive different things. Her/his unique view of the world arises from personal perceptions and assessments.

The “4-color concept” (blue, green, red, and yellow) does not describe the individual's abilities, but his energies with which he looks towards world and judges it.

Each person unites all four color energies in themselves. The combination of these four colors of energy makes each individual unique.

### **Blue stands for:**

careful, accurate, questioning / detailed knowledge is important, at first people are distanced

### **Green stands for:**

in need of harmony, hesitant in decisions, democratic, see the world through their value glasses

### **Yellow stands for:**

enjoy, look for company, convincingly, open approach towards other people

### **Red stands for:**

being active and acting straight towards a positive goal, being determined and focused on results, with their determination, they are able to influence people around positively and motivate them

Having a good “COLOR MIX “in your team will increase the effectiveness of your business. Do you want to know more about it? Contact us!