

23.03.2017

**UP-DD performs a Communication training  
for DDV-Media-group Saxony.**



On March 1st 2017, UP-DD performs an extensive communication training program at the DDV - Media Group business forum.

SZ-Reisen is part of the DDV Media Group Dresden and has been successfully active at the holiday and travel market for over 20 years.

An important part of this year's meeting was the active communication practice, enriched with many practical examples, for approx. 50 tour guides.

Important and interesting topics were:

1. The tour guide and its communication network
2. How do passengers listen? ("The four-ear model")
3. Active tips for good communication

For more information on communication training content, please contact:

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